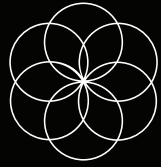


WOMEN IN REAL ESTATE DEVELOPMENT



WIRED 2025 DIRECTORY



THE WOMEN SHAPING THE FUTURE OF KC'S CRE DEVELOPMENT

INSIDE THE MOVEMENT
VISIONARIES, BUILDERS & BOUNDARY-BREAKERS

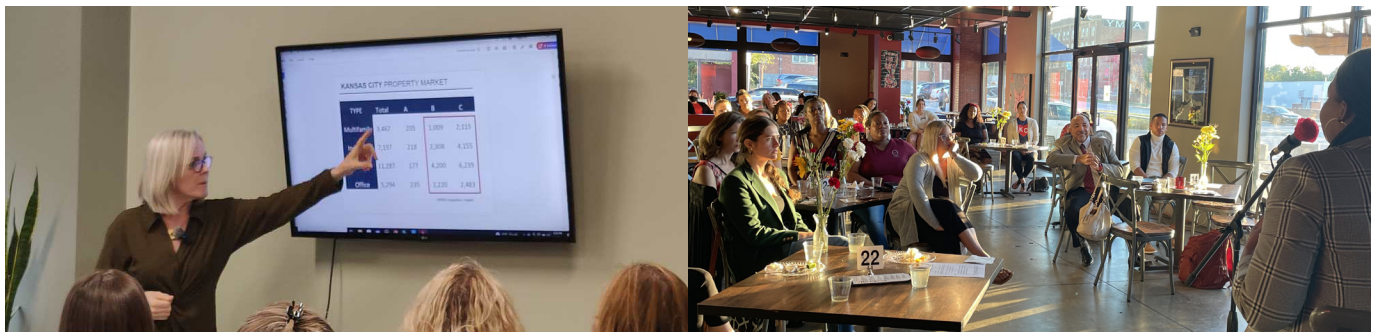
The 51% Movement Building Wealth, Power, and Community

Kansas City is home to a growing movement that is rewriting the rules of commercial real estate and women are taking the lead. WIRED (Women in Real Estate Development) is more than a network. It is a mission-driven community built to empower women to become leaders, investors, and developers in commercial real estate.

Rooted in connection, education, and visibility, WIRED is creating space for women to rise. Through real-world case studies, firsthand investment opportunities, and authentic peer support, WIRED equips its members with the tools and confidence to own their power, literally and financially.

From mixed-use developments to industrial and multifamily projects, the women of WIRED are actively shaping the future of our cities. Their bold initiative, the 51% Movement, challenges the statistic that women own less than 5% of commercial real estate globally. The goal? Flip the script. Inspire ownership. And build a future where women hold 51% of the power.

With a strong emphasis on education, collaboration, and opportunity, WIRED is quickly becoming Kansas City's go-to hub for women serious about building wealth and influence in commercial real estate. This is more than development. This is a movement. And it is just getting started.



A LETTER FROM THE FOUNDERS



As we look ahead to celebrating WIRED's 10th anniversary in 2026, we are filled with pride and gratitude for the growth, momentum, and impact we have achieved together. Your continued engagement and support have been instrumental in shaping WIRED into the thriving, close-knit, and empowering community it is today. In 2025, we took meaningful steps to clarify our direction by developing official mission and vision statements during our annual strategic planning sessions. These guiding principles now serve as the foundation for everything we do as we work to elevate, empower, and connect women in real estate development.

This year, we launched our fourth group project and investment in Overland Park, an exciting milestone that reflects our commitment to pushing ourselves and our members while creating real opportunities in the industry. We are also nearing completion of the Prairie Village project at 2110 W. 75th Street, which is already 70% leased, well ahead of schedule.

To strengthen and streamline our operations, we restructured our committees with a sharper focus for 2025. We also refreshed our website to make it easier to navigate and introduced name tags for all members to proudly wear at industry events, reinforcing our presence and identity in the commercial real estate community.

Our monthly coffees continue to offer intimate, energizing spaces for connection, while our curated happy hours, hosted at women-owned properties, remain dynamic, educational gatherings that spotlight women in leadership and development. A highlight each year is our annual holiday party, which serves as our primary networking event and a meaningful opportunity to recognize our generous sponsors who champion and support women in real estate.

Our goal remains to elevate women by building confidence, fostering connection, and increasing visibility for women in the industry. We are immensely proud of the community we have created, one that lifts each other up and serves as a powerful resource in an ever-evolving landscape. Together, we are building something powerful, and we are excited for what is ahead.

With gratitude,

Sheryl Vickers and Audrey Navarro



Pickleball & Partnerships

Inaugural Investor Social Serves Up a Hit



There is nothing quite like a little friendly competition to spark connection, and that is exactly what happened at WIRED's Inaugural Investor Social, hosted at SERV in Overland Park. With paddles in hand and laughter echoing across the courts, twenty-two powerhouse women gathered for an evening of pickleball, great food, and even better conversation.

SERV offered the perfect backdrop, with vibrant energy and tasty bites that encouraged both play and meaningful networking. The event brought together current investors from several exciting WIRED projects, including West Plaza, Columbus Park, Prairie Village, and The Pod Project. It was a chance to celebrate progress, deepen relationships, and share in the momentum driving our collective vision forward.

As WIRED grows, so does our commitment to keeping our investor community informed, engaged and inspired. This social is just the beginning, expect quarterly gatherings as we continue building not only impactful spaces, but lasting partnerships.



2025 WIRED BOARD MEMBERS

WOMEN IN REAL ESTATE DEVELOPMENT

At Women in Real Estate Development (WIRED), our Board of Directors leads with purpose, passion, and momentum. We are committed to increasing visibility, opportunity, and connection for women in commercial real estate across Kansas City. Through resource sharing, advocacy, and intentional programming including panels, articles, awards, and investment opportunities, we work to elevate women's voices and amplify their presence in the industry.

Our board is made up of ambitious, driven women who believe in collaboration over competition. We are not just building a network. We are building a tribe that champions bold ideas, supports meaningful growth, and moves the industry forward together.



Sheryl Vickers
Co-Founder



Audrey Navarro
Co-Founder



Jessica Chai
Chief of Staff



Sarrah Chapman
Membership Chair



Katie Ramos
Investment Chair



Heather Luce
Podcast Chair



Selena Corpuz
Event Chair



Tracey Thompson
Advocacy Chair

Empowering women in CRE by celebrating achievements, fostering authentic connections, delivering real-world education from lived case studies, and collaborating to boost members' visibility and confidence.

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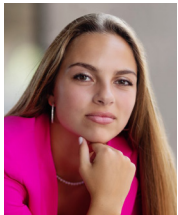
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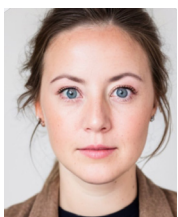
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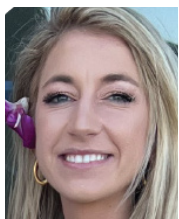
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A photograph of a modern commercial building with a dark blue brick facade and large windows. A red door is visible, and a few people are walking outside. The sky is clear and blue.

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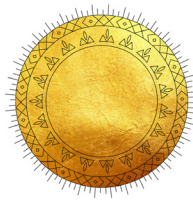
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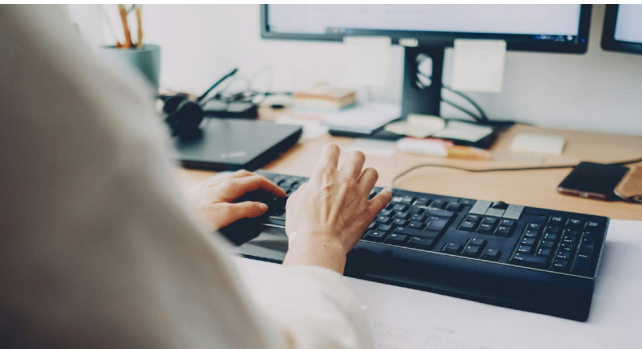
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CREATE, COLLABORATE, COMMUNITY

WIRED: WOMEN IN REAL ESTATE DEVELOPMENT PODCAST



Your hosts, Heather Luce and Kimberly Downs, get real about what it takes for women to lead, own, and influence.

We believe if women make up 51% of the population, we should own 51% of the world's commercial real estate—and we're only going to get there by uplifting each other and learning together. We're here to highlight and connect women with influence—entrepreneurs, innovators, change makers; women who are building more than just careers, but legacies.

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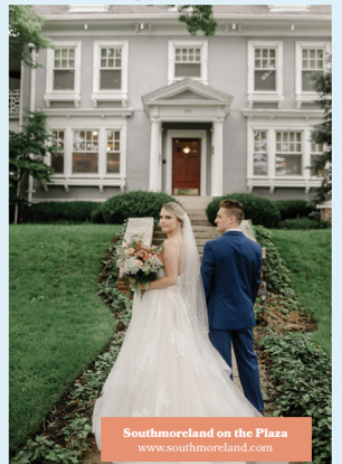


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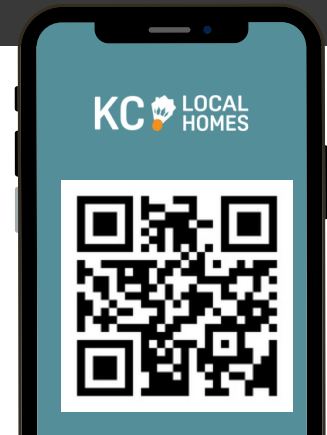
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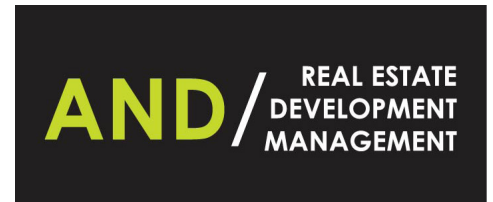


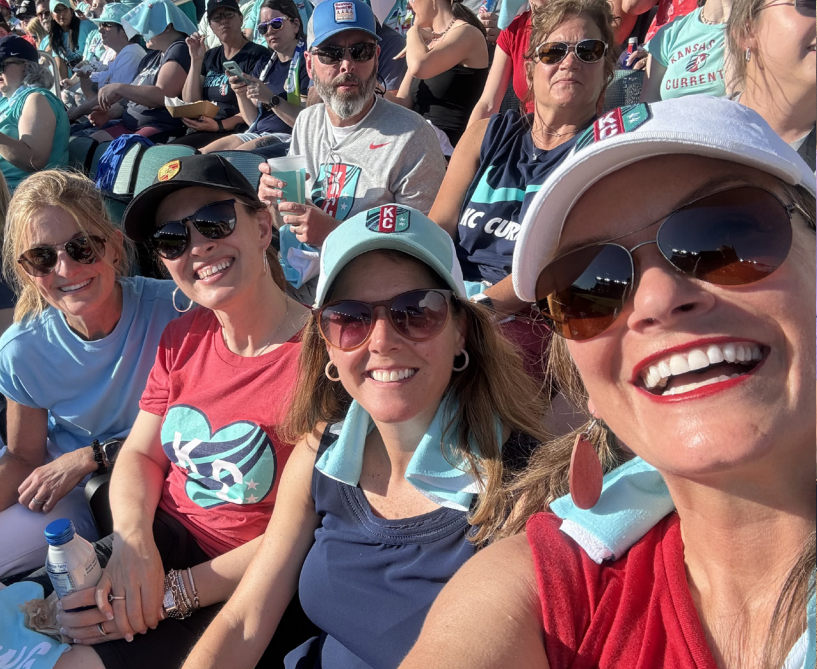
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We sincerely appreciate the support of our sponsors, whose generosity helps us advance our mission of empowering women in real estate development. Your contributions play a vital role in providing education, resources, and opportunities for women to grow as investors, entrepreneurs, and leaders in commercial real estate. Through your partnership, we can continue to foster a strong, supportive community where women gain the knowledge and confidence to navigate and succeed in this industry.

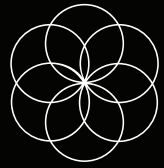
Thank you for championing our vision and for being a part of this important movement.
Your support makes a lasting impact.







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