### **WOMEN IN REAL ESTATE DEVELOPMENT**

## WIRED 2025 DIRECTORY



### THE WOMEN SHAPING THE FUTURE OF KC'S CRE DEVELOPMENT

INSIDE THE MOVEMENT VISIONARIES, BUILDERS & BOUNDARY-BREAKERS

### The 51% Movement Building Wealth, Power, and Community

Kansas City is home to a growing movement that is rewriting the rules of commercial real estate and women are taking the lead. WIRED (Women in Real Estate Development) is more than a network. It is a mission-driven community built to empower women to become leaders, investors, and developers in commercial real estate.

Rooted in connection, education, and visibility, WIRED is creating space for women to rise. Through real-world case studies, firsthand investment opportunities, and authentic peer support, WIRED equips its members with the tools and confidence to own their power, literally and financially.

From mixed-use developments to industrial and multifamily projects, the women of WIRED are actively shaping the future of our cities. Their bold initiative, the 51% Movement, challenges the statistic that women own less than 5% of commercial real estate globally. The goal? Flip the script. Inspire ownership. And build a future where women hold 51% of the power.

With a strong emphasis on education, collaboration, and opportunity, WIRED is quickly becoming Kansas City's go-to hub for women serious about building wealth and influence in commercial real estate. This is more than development. This is a movement. And it is just getting started.







### FOUNDERS







As we look ahead to celebrating WIRED's 10th anniversary in 2026, we are filled with pride and gratitude for the growth, momentum, and impact we have achieved together. Your continued engagement and support have been instrumental in shaping WIRED into the thriving, close-knit, and empowering community it is today. In 2025, we took meaningful steps to clarify our direction by developing official mission and vision statements during our annual strategic planning sessions. These guiding principles now serve as the foundation for everything we do as we work to elevate, empower, and connect women in real estate development.

This year, we launched our fourth group project and investment in Overland Park, an exciting milestone that reflects our commitment to pushing ourselves and our members while creating real opportunities in the industry. We are also nearing completion of the Prairie Village project at 2110 W. 75th Street, which is already 70% leased, well ahead of schedule.

To strengthen and streamline our operations, we restructured our committees with a sharper focus for 2025. We also refreshed our website to make it easier to navigate and introduced name tags for all members to proudly wear at industry events, reinforcing our presence and identity in the commercial real estate community.

Our monthly coffees continue to offer intimate, energizing spaces for connection, while our curated happy hours, hosted at women-owned properties, remain dynamic, educational gatherings that spotlight women in leadership and development. A highlight each year is our annual holiday party, which serves as our primary networking event and a meaningful opportunity to recognize our generous sponsors who champion and support women in real estate.

Our goal remains to elevate women by building confidence, fostering connection, and increasing visibility for women in the industry. We are immensely proud of the community we have created, one that lifts each other up and serves as a powerful resource in an ever-evolving landscape. Together, we are building something powerful, and we are excited for what is ahead.

With gratitude,

Sheryl Vickers and Audrey Navarro



### Pickleball & Partnerships Inaugural Investor Social Serves Up a Hit



There is nothing guite like a little friendly competition to spark connection, and that is exactly what happened at WIRED's Inaugural Investor Social, hosted at SERV in Overland Park. With paddles in hand and laughter echoing across the courts, twenty-two powerhouse women gathered for an evening of pickleball, great food, and even better conversation.

SERV offered the perfect backdrop, with vibrant energy and tasty bites that encouraged both play and meaningful networking. The event brought together current investors from several exciting WIRED projects, including West Plaza, Columbus Park, Prairie Village, and The Pod Project. It was a chance to celebrate progress, deepen relationships, and share in the momentum driving our collective vision forward.

As WIRED grows, so does our commitment to keeping our investor community informed, engaged and inspired. This social is just the beginning, expect quarterly gatherings as we continue building not only impactful spaces, but lasting partnerships.



### 2025 WIRED BOARD MEMBERS

### **WOMEN IN REAL ESTATE DEVELOPMENT**

At Women in Real Estate Development (WIRED), our Board of Directors leads with purpose, passion, and momentum. We are committed to increasing visibility, opportunity, and connection for women in commercial real estate across Kansas City. Through resource sharing, advocacy, and intentional programming including panels, articles, awards, and investment opportunities, we work to elevate women's voices and amplify their presence in the industry.

Our board is made up of ambitious, driven women who believe in collaboration over competition. We are not just building a network. We are building a tribe that champions bold ideas, supports meaningful growth, and moves the industry forward together.



Sheryl Vickers
Co-Founder



**Audrey Navarro** Co-Founder



**Jessica Chai** Chief of Staff



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Empowering women in CRE by celebrating achievements, fostering authentic connections, delivering real-world education from lived case studies, and collaborating to boost members' visibility and confidence.



Mona Ali Commercial Real Estate Investor Skyviews Real Estate skyviewrealty@gmail.com 816-284-9046



Tarrah Anderson
Marketing Director
Select Sites, LLC
Tarrah@selectsitesllc.com
913-609 -2282



Kimmy Angier
Director of Brokerage
Brain Group
kangier@braingroup.com
816-806-9596



Janelle Aubrecht
Vice President
Commercial Lending
Country Club Bank
jaubrecht@countryclubbank.com
816-859-7436



Abby Ault Client Services Coordinator CBRE abbyault516@gmail.com 816-777-6648



Jan Aylward
Senior Sales Associate/Realtor/Broker
Weichert Realtors, Welsh & Co.
aylward.jan@gmail.com
816-797-1369



Paige Baker paigebaker155@gmail.com 913-660-5779



Lori Barngrover
Realtor
Keller Williams Realty Partners
loribarngrover@kw.com
913-522-7356



JoLynne Bartolotta
President
Fogel-Anderson Construction Co.
jolynne@fogel-anderson.com
816-842-6914



Alexandra Bojarski-Stauffer abojarskistauffer@ipsdb.com



Diane Botwin
Developer and Property Manager
Botwin Commercial Development &
AND Real Estate
dbotwin@botwinrealestate.com
816-510-4896



Niki Bradshaw
Managing Partner/ Broker
Eastbrook Properties and Management
nbradshaw@eastbrookproperties.com
816-616-6393



Rhiannon Caballero Owner Nest Luxury rhiannon@nestluxury.com 816-217-6860



Jessica Chai
Director of Operations
Select Sites, LLC
lotuslifeproperties@gmail.com
816-309-3420



Sarrah Chapman
Soul Purpose Coach
Soul Abundance IQ
support@soulabundanceiq.com
913-549-0280



Kate Childers
Real Estate Agent
Elite Commercial and Elevated
Renovations
kate@katechilders.com
913-206-1499



Katy Clagett
Senior Commercial Real Estate
Appraiser
Keller Craig
Kclagett@kellercraig.com
785-330-3301



Katie Collum katie@andkc.com



Selena Corpuz
Director of Business Development
GastingerWalker&
scorpuz@gastingerwalker.com
785-979-4355



Sarah Cunningham Manager Mann Company scunningham@manncokc.com 312-287-3424



Jamie Davis
Attorney & Real Estate Investor
Phoenix Equity Investment Group
jamie.d.davis0@gmail.com
817-308-5091



Elizabeth DeCuir emdecuir21@gmail.com 913-669-4554



Jamie Donaldson
Developer & Commercial Designer
Fox Creek Designs
jamie@fox-creek.com
816-617-8797



Laura Donnelly
Business Development
Security 1st Title
Idonnelly@securiyt1st.com
816-509-5686



Kristen Doppelt Owner Cozy In KC kristen@cozyinkc.com 816-608-6044



Lauren Euston
Business Development
Moss Salon Studios and Preserving
Property LLC
laureneuston@gmail.com
913-706-4564



Kirsten Flory
President & CEO
Foundations Commercial Real Estate
kirsten@foundationscommercial.com
785-766-6568



Dee Giarla Manager, Real Estate VanTrust Real Estate danielle.giarla@vantrustre.com 913-269-4758



Makayla Girodat
Realtor & RE Investor/Developer
makaylagirodat@gmail.com
719-353-1100



Stacie Green
Broker Salesperson
Stacie Green Team Powered by Keller
Williams Realty Partners
stacieg@kw.com
816-728-3663



Ellen Hailey-Trakas Owner, Principal Architect Trakas + Trakas ellen@trakastrakas.com 504-481-3106



Cheryl Hartell
Real Estate Developer
Westside North Properties, LLC and
Westside Observation Properties, LLC
westsidenorthproperties@gmail.com
816-797-6928



Erica Hartley
Founder & Managing Partner
Defy Development
erica.m.hartley@gmail.com
816-520-8222



Lisbeth Henrikson
Artist/Investor/Entrepreneur
lbeth.henrikson@gmail.com
620-794-3535



Moira Holland
Director of Business Development
A.L. Huber Construction
mholland@alhuber.com
913-568-3289



Kathleen Ismert Allen Business Development Officer Nabholz Construction kathleen.allen@nabholz.com 913-909-9919



Eden Kearns
Real Estate Investor/Developer
eden@troykearns.com
702-416-2822



Melissa Kelley-Jones Client Experience Executive Entegrity Partners melissamkelley5@gmail.com 816-352-9856



Karen Kipp
Co-Founder
The Sisterhood Collective
karenkippretreats@sbcglobal.net
913-302-4420



Christa Krumm
Commercial Portfolio Manager
CommunityAmerica Credit Union
ckrumm@cacu.com
913-486-4871



Shea Kusmin
Real Estate Consultant
Chartwell Realty LLC BKS
sheasellskc@gmail.com
480-432-3029



Heather Kutz Project Manager MC Realty Group LLC hkutz@mcrealtyus.com 913-669-3942



Leslie Lewis
Co-Founder
Eratage Community Creators
leslie@eratage.com
816-986-7928



Melissa Loomis DNP mkl4175@outlook.com 816-835-4175



Patty Love
Real Estate Investor
beardevco@gmail.com
970-901-4236



Peggy Lowe
Real Estate Landlord & Tenant
Representation
Select Sites, LLC
peggy@selectsitesllc.com
816-309-5555



Heather Luce
Broker/Owner
KC LOCAL HOMES
heather@kclocalhomes.com
816-437-1817



Melissa Martin
President/Owner
Kansas City Realty, The Westside Lounge
melissa@kansascityrealty.net
816-812-2822



Lynn McIntosh
Chiropractor
Kansas City Chiropractic
Imcintoshdc@gmail.com
816-682-3044



Brooke McNally patbamfam@gmail.com



Vicki McReynolds Contracting Officer T.R.I. Unlimited, LLC v\_tmc@yahoo.com 913-980-7244



Ruby Meierotto
Physician Investor
ruby@mpropertys.com
913-226-9189



Catherine "Katie" Meiners
Realtor
Sapphire Elite Realty
catherine.meiners@exprealty.com
816-695-6204



DeVonia Merino
Managing Principal
Peacock Business Consulting LLC
Property LLC
devonia@peacockbc.com
816-938-8658



Caroline Mihill Owner Revive Dayclub cbmihill@gmail.com 314-957-8236



Jayme Miller
Vice President- Retail Brokerage
JLL
jayme.miller@jll.com
816-261-2006



Holly Larrison Mills
Director of Investment Sales &
Advisory Services
Crossroads Real Estate Group
hmills@crossroads-kc.com
816-808-2540



Alana Muller CEO Coffee Lunch Coffee alana@coffeelunchcoffee.com 913-481-3566



Hilary Murray
Director, Real Estate
Ace Retail Holdings
hmurray@westlakehardware.com
913-310-3009



Shawnna Murrell
CEO/Managing Broker
Murrell Homes Real Estate Group
Shawnna@murrellhomes.com
816-813-5652



Audrey Navarro
Managing Partner/Broker
Clemons Real Estate
audrey@clemonsrealestate.com
816-621-2130



Adrian Nohr adrian.nohr@claconnect.com



Sara Nylund
Commercial Associate
Select Sites, LLC
sara@selectsitesllc.com
913-529-9500



Christina Oridota
Relationship Manager
andercoridota@gmail.com
636-692-8512



**Beth Osler**Founder/Owner
Restoration-Driven Real Estate
Hospitality Ventures
bethosler@gmail.com
913-636-3088



Sayard Parrish
SVP, Commercial Banking Team Lead
Landmark National Bank
sparrish@banklandmark.com
913-579-4553



Jennifer Pautz
Broker-Agent and Property Manager
Chartwell Realty and First Space KC
jpautz@firstspacekc.com
816-885-1964



Annie Presley
Principal
McKellar Development LLC
Annie@mckellardevelopment.com
816-213-0599



Trisha Provence
Escrow Closer
Alliance Nationwide Title Agency, LLC
trisha@alliancetitlenow.com
913-961-7888



Katie Ramos
Owner
DLM Commercial Real Estate Services
katie@dlmcommercial.com
913-219-3178



Bridget Rodewald
Realtor, Director of Operations
bridget@newday-realestate.com
817-709-9411



Martha Salinas salinasm105@gmail.com



**Sydnie Savage**Reporter
Kansas City Business Journal
ssavage@bizjournals.com
816-394-8800



Morgan Schierbaum Account Executive Capitol Agency mschierbaum@capfed.com 913-749-7888



Susan Scott
Senior Vice President
Commercial Real Estate Sales & Leasing
Select Sites, LLC
susan@selectsitesllc.com
816-668-7276



Cherise Sedlock
Senior Vice President
Sales
Select Sites, LLC
cherise@selectsitesllc.com
816-560-4450



Joanna Shawver
Principal
Shawver Group
Commercial Real Estate
joanna@shawvergroup.com
816-213-9578



Ashley Siebert Owner Omni Development ashley@omnikc.com 816-522-7844



Tara Siemon
Commercial Escrow Manager
Security 1st Title
tsiemon@security1st.com
913-945-1488



Emily Smart
Commercial Escrow Officer
Security 1st Title
esmart@security1st.com
913-227-4765



Tamirria Smith tamirriasmith@gmail.com



Tracey Thompson
Mortgage Loan Originator
Commercial and Residential
NEXA Mortgage
tracey8724@gmail.com
816-728-0746



Susan Thorne-Thomsen Co-Owner Story. susan@storykc.com 816-260-7283



Heidi Thummel heidi.thummel25@gmail.com 913-706-5416



Monica Tiffany
Creative Director/Principal
M&C
monica@merriganco.com
816-383-0409



Shantelle Tomlin
Owner/Director
misstomlinacademy@gmail.com
816-785-7878



Stacee Van Unen Commercial Banking Assistant Landmark National Bank Svanunen@banklandmark.com 816-710-2340



Sheryl Vickers
President
Select Sites, LLC
svickers@selectsitesllc.com
816-916-8400



Danielle Wallace danielle.wallace@kennyhertzperry.com 720-233-7999



Kelly Watson Muther
Vice President, Director of Business
Development
Capitol Federal
Kwatsonmuther@capfed.com
785-424-5611



Beverly Weber
Partner
Armstrong Teasdale LLP
bmweibart88@gmail.com
913-206-3883



Abby Wendel
President/CEO
Landmark National Bank
AWendel@banklandmark.com
816-547-3855



Gina Wilkinson Sign Language Interpreter wilkinsongm@yahoo.com 816-699-3561



Erika Winters-Downey Director - Sustainable Structures Lamar Johnson Collaborative erika.wintersdowney@gmail.com 816-501-8844



Andrea Young Sr. VP & General Counsel Grayson Capital andrea@graysoncre.com 913-638-2420



Peyton Young
VP of Operations
Kansas City Realty
peyton@kansascityrealty.net
913-961-2775



Hilary Zerr
Partner
Davidson Architecture & Engineering hilary@davidsonae.com
913-451-9390



**Dr. Michelle Robin**Founder and Chief Wellness Officer
Your Wellness Connection
mrobin@yourwellnessconnection.com
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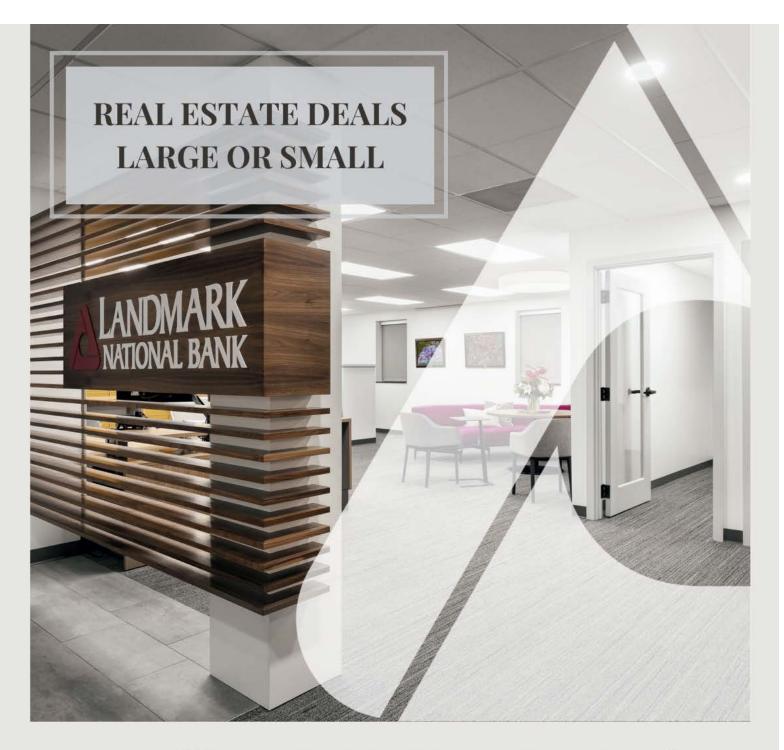
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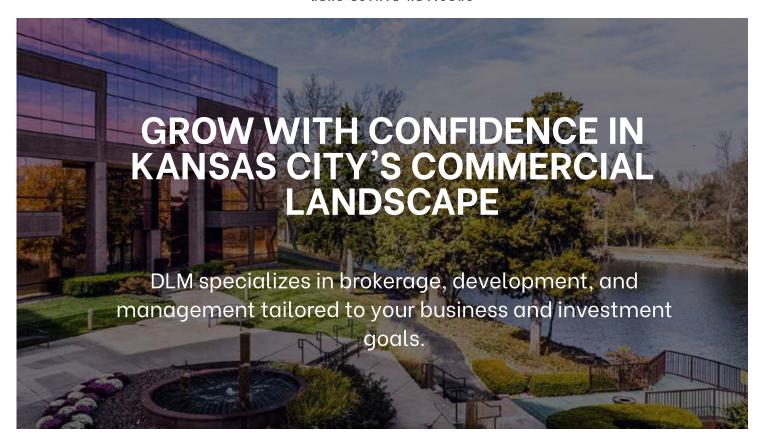




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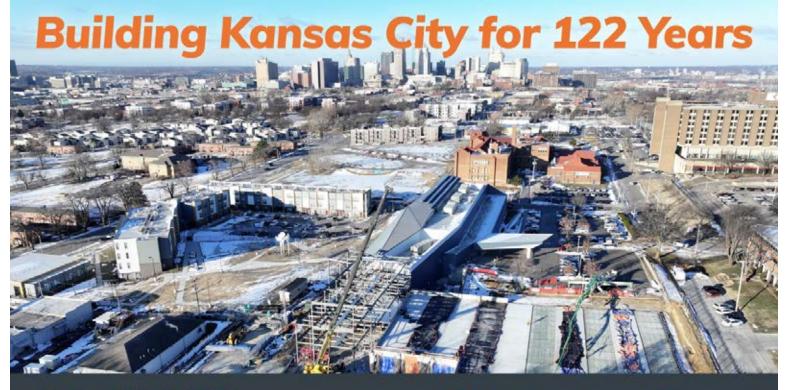
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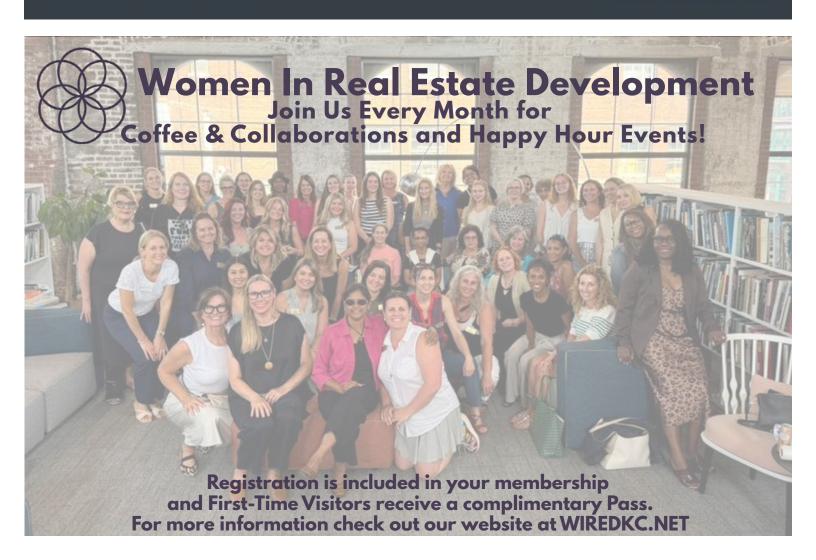




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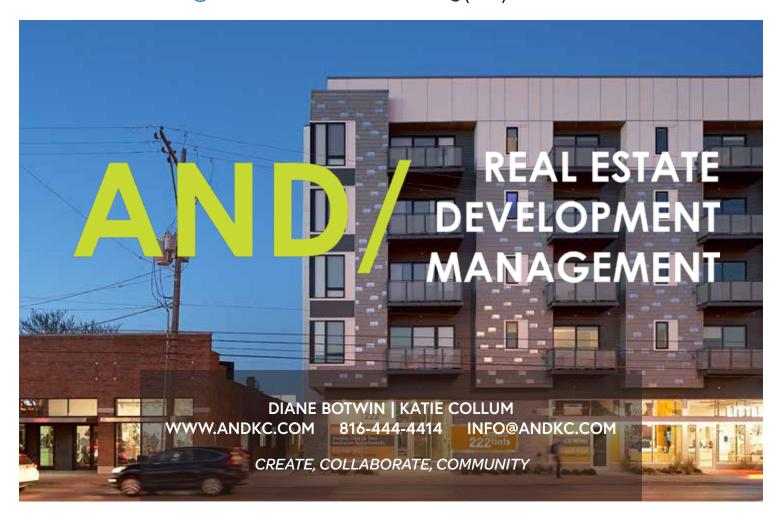
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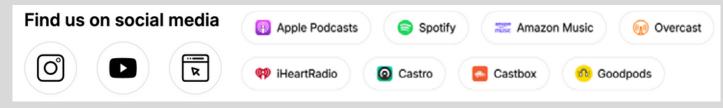


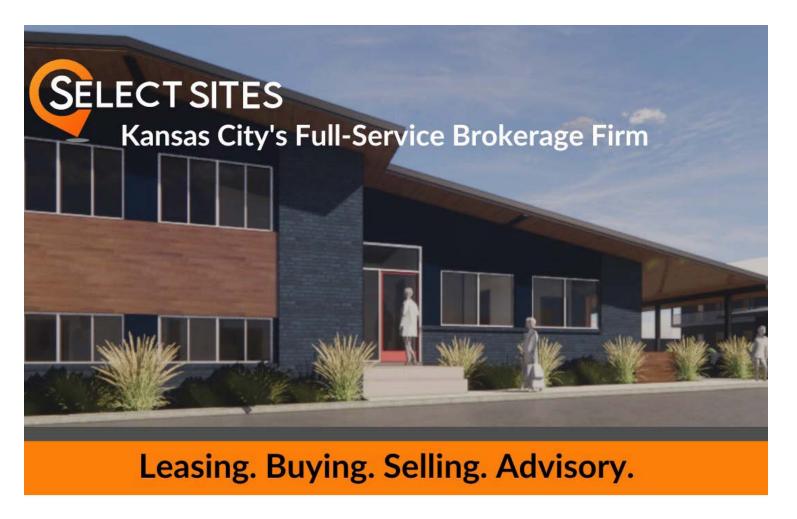
Your hosts, Heather Luce and Kimberly Downs, get real about what it takes for women to lead, own, and influence. We believe if women make up 51% of the population, we should own 51% of the world's commercial real estate—and we're only going to get there by uplifting each other and learning together. We're here to highlight and connect women with influence—entrepreneurs, innovators, change makers; women who are building more than just careers, but legacies.

New episodes every other Wednesday. Subscribe Now!









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We sincerely appreciate the support of our sponsors, whose generosity helps us advance our mission of empowering women in real estate development. Your contributions play a vital role in providing education, resources, and opportunities for women to grow as investors, entrepreneurs, and leaders in commercial real estate. Through your partnership, we can continue to foster a strong, supportive community where women gain the knowledge and confidence to navigate and succeed in this industry.

> Thank you for championing our vision and for being a part of this important movement. Your support makes a lasting impact.

























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